



Diavelli
PR & ADVERTISING

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**DEAR PRESENT AND FUTURE PARTNERS AND FRIENDS
OF DIAVELLI ADVERTISING AGENCY!**

The spring business season has come.

We wish you sincerely new partnerships, new successful projects and business challenges.

It is a fact that good brand and correct partnership are basis for business success.

This is exactly what you should expect from our DIAVELLI ADVERTISING AGENCY Team!

*Looking forward to a successful co-operation,
Sincerely yours
Aglaya DASKALOVA*

DIABELLI Advertising Agency

- Has been successfully acting on the advertising market in Bulgaria since 1992.
- Deciding for partnership with DIAVELLI Advertising Agency your ideas will co-operate with our individual creative approach and productive solutions.
- DIAVELLI's professionalism and creativity guarantee your unique corporate identity and impressing brand.
- DIAVELLI is specialized in all forms of digital and print media advertising on national, regional and local markets in Bulgaria.
- Our Agency organizes and manages company, corporate and political PR campaigns, as well as EU projects promotion, development, organization and implementation.

More details especially for you:

Prepress and Printing

Design, prepress and printing of all kinds of advertising materials, branding of shop windows, vehicles, offices, shops, stores, showrooms etc.

We provide design, prepress, printing and engraving for any advertising materials you may need:

- | | | | |
|------------------|------------------------|-------------------------|--|
| » flyers | » colour palette | » business card holders | » foil labels |
| » business cards | » typography | » ash-trays | » printing on foil, vinyl and plastic sheets |
| » leaflets | » business cards | » USB flash drives | » metal and illuminating signs |
| » stickers | » company letterheads | » pens | » T-shirts |
| » posters | » envelopes | » key-holders | » poster frames |
| » invitations | » air tickets | » luxury gift-sets | » interior displays and lightboxes |
| » files | » envelopes | » diaries | » display walls |
| » calendars | » block notes | » vases | » banner stands |
| » labels | » CD cover and sticker | » clocks | |
| » menus | » packaging | » cups | |
| » brochures | » lighters | » stands | |
| » catalogues | » organizers | » badges | |
| » bags | | » company stamps | |
| » logo | | | |

and everything else you may find useful for better promotion of your business. If you need outdoor advertising we offer advertising columns (citylight), size 120 cm x 180 cm – single-sided and double-sided, illuminated – on all bus stations in Varna, billboards, megaboards and pyramids in central promenade streets and on busy roads in Varna and all over Bulgaria.

Media Advertising

Publications in local, regional and national newspapers, magazines, television and radio stations. We can propose various ideas and create advertisements in Trud and 24 hours newspapers – central edition and all regional Your day supplements, Pozvanete, Varnenski imoti, Narodno Delo, Cherno More, Capital, Capital Daily, Press, Standard, Monitor, Telegraph, Sega and regional dailies Shumenska Zaria, Dobrudzhanska Tribuna, Utro – Ruse, Briag – Ruse, Posoki – Pleven, Posrednik – Pleven, Silistrenski Briag, Niva – Byala, Svishtovski briag, Tutrakanski Briag, Drastar – Silistra, Ekip 7 - Razgrad, Targovishtki novini, Zname –

PREPRESS & PRINTING
Advertising materials

DESIGN & CREATION
website • banners

MEDIA ADVERTISING
newspaper • radio • TV channels

SUBSCRIPTION
printed media

Targovishte, Borba – Veliko Tarnovo, 100 vesti - Gabrovo; Alo, Burgas; Alo, Yambol; Alo, Sliven; Alo, Sofia; Maritsa Plovdiv; Pazardzhishka Maritsa; Montpress Montana; Vyara – Blagoevgrad; Konkurent Vratsa; Struma Blagoevgrad etc.

DIAVELLI Advertising Agency Ltd. has established a successful partnership with specialized transportation printed media – Bulgarian Transportation Newspaper, Logistics, Vans, Buses, Construction Machinery magazines, Tourism Magazine, Tourism Television (TVT) etc.

We successfully co-operate with all radio and television stations producing ad videos, spots and interstitials.

Through our agency you can publish advertisements and PR materials on the Internet - focus-news.net, topnovini.bg, moreto.net, varnautre.bg, dariknews.bg, petel.bg, chernomore.bg, nakratko.bg, kmeta.bg, dnevnik.bg, 24chasa.bg, trud.bg, standartnews.com, glasove.com, novinite.bg, bta.bg, bnr.bg, bnr.bg/varna, blitz.bg, manager.bg, obekti.bg, frognews.bg, novinar.bg, bgdnes.bg, hiclub.bg, geo-bg.bg, bgfermer.bg, 168chasa.bg, bulgariautre.bg, sofiautre.bg, plovdivutre.bg, burgasutre.bg, starazagorautre.bg, dobrichutre.bg, blagoevgradutre.bg, ruseutre.bg, plevenutre.bg, velikotarnovoutre.bg, bezcenzura.bg, inews.bg, econ.bg, 3e-news.net, insmarket.bg, sporta.bg, sportuvai.bg, peika.bg, nasamnatam.com, sever.bg, capital.bg, regal.bg, karieri.bg, m.dnevnik.bg, m.capital.bg, segabg.com, pressadaily.bg, bnews.bg, blife.bg, bpost.bg, bsport.bg, vnews.bg, pozvanete.bg, imoti365.com, brat-bg.com, zona-news.com, vlastta.com, investor.bg, dnes.bg, blog.bg, start.bg, puls.bg, clubz.bg, pik.bg, webcafe.bg, economic.bg, dobrini.bg, varna-portal.com, ovarna.bg, novarana.net, , afera.bg, bgsniper.com, varnaaction.com, cherga.bg, turizamiodtih.com, tourismandrecreation.com, turizmiotdyh.com, dnesplus.bg, gradat.bg, mobile.bg, imot.bg, fakti.bg, intrigi.bg, yep.bg, gong.bg, vesti.bg, abv.bg, vbox7.bg and other websites.

Web Design and Programming

We can design and build your web site, online shop, company profile on Facebook, web banners and any display ads.

Email Marketing

We provide comprehensive care for your email marketing – building customer data bases for your business, development and distribution of your email campaigns, building HTML templates, building automated forms for collecting email addresses on your website, sending birthday messages to your clients, developing strategies for attracting new potential clients and generating real customers.

Why Email Marketing?

Because it's an easy way to

- expand the client data base
- increase sales
- promote your business to thousands of potential clients
- expand your business
- increase the trust your customers have in your business and making them loyal partners
- distribute your offers easily to thousands of readers
- provide a better service to your clients without spending time and money

We will provide the best experts to support your email marketing and customer data base and you will have time to take care of your business.

Subscription and distribution of:

National and international newspapers and magazines.

DIAVELLI Advertising Agency performs subscription and distribution of all national and international printed media.

You are interested in a special title? Ask us and we will give you an answer asap.

Call us! We are expecting you.